

Lawyers Chunfei GUO and Xiang MA of Tiantai Are Ranked Among “China Top 50 IP Lawyers”

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On April 26, 2019, the World Intellectual Property Day, the list of the appraisal and collection activity of “China Top 50 IP Lawyers” jointly launched by Zhichanli and IPRdaily was officially released. Chunfei GUO and Xiang MA, Senior Partners of Beijing Tiantai Law Firm, ranked on the list.

This appraisal was conducted based on the agency performance in the past five years, and involved eight dimensions of law firm they work for and their working experience, quality of clients, typical cases, media rating, number of honors, case success rate, number of cases, and appraisal from the jury of famous enterprises, after which 50 Chinese Excellent IP Lawyers had been finally selected.

Lawyer Chunfei GUO is skilled at legal services of culture and media field, and has more than 20 years practice experience in copyright field. She is engaged in many industries, including music, films and television, animation, characters, photography, art, etc. Lawyer GUO is the lawyer in China that engages in legal services with regard to music copyright at the earliest, and is familiar with the industrial knowledge of domestic & overseas records, and music copyright. Her clients involve the entire industrial chain of music composition, song production, copyright operation, traditional and new media release, artist agency, advertising endorsement, commercial performance, etc. Among thousands of copyright infringement litigation cases undertaken by her, multiple cases have benchmarking significance, two of which were selected into 2004 China's Top 10 Most Influential IP Cases of Beijing Supreme People's Court (2nd case and 5th case); one was included into 2006 China's Top 10 Most Influential IP Cases of Beijing Supreme People's Court (9th case). In 2018, she successfully dealt with the first-ever case of monopoly involving collective copyright management in China as the legal agent. The copyright case undertaken by her as the legal agent was included into 2016 Top Ten IP Cases of Chinese Courts (8th case). Along with the development of new technologies and unceasing evolution of network infringement, she is particularly good at dealing with complicated network IP infringement cases, and has participated in a lot of comprehensive IP protection and lawsuit work with regard to trademarks, unfair competition, etc.

As one of the practicing lawyers specializing in trademark business in China at the earliest, Lawyer Xiang MA has acted as the agent of tens of thousands of trademark applications both at home and abroad, thousands of trademark opposition and review cases and nearly a thousand cases involving administration authorization and determination of trademarks in 25 years. Many cases he has represented are included into the Top 10 IP Cases and Top 10 Typical IP Cases of the Supreme People's Court, Annual Outstanding Cases Represented of the All China Lawyers Association and Annual Outstanding Cases Represented of the China Trademark Association. He has successfully dealt with the first-ever 3D trademark application case, first famous trademark application case of the service field, and first trademark reverse passing off case, first litigation case on confirming non-infringement of the trademark as the legal agent. He has also served as the agent for some high-profile complicated and difficult trademark cases related to “Fei Cheng Wu Rao”, “ofo Xiao Huang Che”, “We Xin”, “Qing Feng Bao Zi Pu”, “Jie Bai Na”, “ipad”, “Kang Wang”, “Rong Hua”, “Baidu”, “Bi De Tu” “Xing Hua Cun”, “Di Di Da Che”, etc. He has ever produced the Trademark Business Guidelines for Chinese Lawyers, Trademark Application Business Operation Guidelines for Lawyers as the editor-in-chief, and co-authored the Researches on Hot Issues Related to Intellectual Property Law, Intellectual Property Law – Case and Academic Studies book series, Intellectual Property Related Legal Services and Lawyers' Practice, among other works.

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